CURATUS

Enabling actionable Competitive Insights
Collaborative Review of Curated Patents & Non Patent Literature

$ 4.7 B

Patent Damages
Awarded by
US Courts (2020)

Source Lex Machina

Competitive Intelligence - The Bedrock of your Product Strategy

Innovative and Product centric organizations continuously monitor and analyze their Competitive, Innovation & Technology Landscape.

This involves detailed analysis and review of patents, non-patent literature and market updates related to their competitors or specific technology areas of interest

This calls for the close participation of Attorneys, Technologists & IP Analysts of the firm

The current approach is

Ad-Hoc & Manual

Difficult to assign tasks to the right SMEs, get their participation and to coordinate the analysis workflow

Email Centric

Expert feedback and insights get lost and buried in multiple emails and versions of documents.

Repetitive

Repeated efforts of analysis in the same area as the previous analysis and outcomes are not preserved

These analysis workflows can get cumbersome and inefficient and fail to provide timely actionable insights.
This increases the knowledge curve for a new analyst or a key decision maker and to drive affirmative actions.

Drive Collaborative Decisions through Curatus

Bridging the silos in the Competitive Strategy Process

CURATUS enables actionable insights by facilitating seamless Collaborative Review of Curated Patents and Non Patent Literature.

At the core of CURATUS is an Active Centralized Repository designed to Organize and Enrich Curated set of Patents, Non-Patent Literature and Market Updates

It enables seamless and effective review and analysis of the curated documents across multiple teams without the loss of context and history.

Key Features

Centralized Repository

Organize curated documents and expert observations on them in pre-defined taxonomies

Active Enrichment of Patents

Upload curated patents and keep them refreshed from patent aggregators such as Espacenet.

Role Based Access

Better management and control of the workflows with differentiated user access (e.g. IP Analysts vs. Attorneys & Technologists)

Watchlist & Alerts

Attend to the relevant curated data coming into the system, which are in the areas of interest

Market Insights

Augment the Technology & Competitor Insights from Patents, with curated News feeds and updates

About

biginfolabs

Is an Innovation Intelligence Company. We bring you the capabilities to address the critical gaps in your Innovation Lifecycle. Our key offerings, AIRA, Curatus and AIRA Med, enables our clients to be more Informed, Proactive & Optimal in their Product Strategy, R&D decisions & M&A.

In addition to our AI enabled, SaaS products, we also develop bespoke solutions that leverage the power of Deep Learning, AI / ML & our patent pending techniques to deliver value to our clients.

Reach Us at innovatewithus@biginfolabs.com or visit https://www.biginfolabs.com