AIRA

Future proof your strategy with AIRA
Harness the strength of Weak signals

Innovations – Are we taking the Right Decisions at the Right Time?

Global organisations continuously innovate and fine tune their product & market strategy to gain competitive edge over their peers.

While R&D and IP Creation are growing in value and volume globally, the usage of inventive technology, analytics and decision support are imperative to enable better IP and Product decisions.

$2.44T
Global R&D
Spend
Forecast 2021

Source R&D world

The current approach to IP analysis and decision support is

Patent Centric
Post Facto & Reactive

Manual
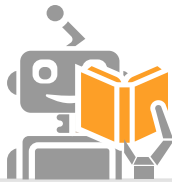Inefficient & Error Prone

Ad-Hoc
Request Based & Siloed

Keyword Based
Lacks Relevancy & Coverage

This exposes the business and innovation strategy of organizations to high level of risk

Drive proactive decisions with AIRA

Reimagining the innovation Process with AIRA

AIRA (Automated Intelligent Research Assistant) aims to mitigate the risks to the business & innovation strategy of organizations by facilitating proactive decisions empowered by AI enabled techniques.

At the core of AIRA is its capability to unearth weak signals - early indicators or emerging trends in the global business / technology space.

This enables companies to be better prepared to tackle the uncertainties of the dynamic global market.

Key Features

The following capabilities of AIRA positions it as a 'Technology & Competitor Radar', making it truly unique and valuable to innovative enterprises:

Scope of Analysis

Inventive patent pending techniques to enable the users to define their analysis scope or areas of interest in a unique and comprehensive way

360° Intelligence

Extended coverage of analysis that goes beyond patents to include multiple content types from various sources to extract Technology and Business Insights

Efficient Discovery

Capability to sift through thousands of documents for relevance, leveraging multiple AI enabled levers for efficient discovery

Continuous Monitoring

Unique "On the Fly Database" approach of sourcing data just prior to analysis and thus serve as a 'Competitor Radar' watching out for events of interest

Insight Exploration

AI generated Insights Navigator to guide users directly to the insights that they would be interested in and also mine "Unknown – Unknowns"

About BigInfo Labs

BigInfo Labs is an Innovation Intelligence Company. We bring you the capabilities to address the critical gaps in your Innovation Lifecycle. Our key offerings, AIRA, Curatus and AIRA Med, enables our clients to be more Informed, Proactive & Optimal in their Product Strategy, R&D decisions & M&A.

In addition to our AI enabled, SaaS products, we also develop bespoke solutions that leverage the power of Deep Learning, AI / ML & our patent pending techniques to deliver value to our clients.

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